

Digital Citizenship and Online Safety

Education initiatives by Google



Google asked 400 parents and 200 teachers about their thoughts regarding online safety and digital literacy.

United Kingdom
2019



Parents
say:

9 years

Average age when
kids get their first
internet-connected
device

8 years

The age when kids should
start learning online safety

83%

Of parents say that kids need
digital literacy skills to be successful



Teachers
say:

94%

Need more
resources to teach
online safety
effectively

81%

Would find it helpful
to attend an online
safety training or workshop

87%


Say that parents need to do more
to keep kids safe online

PARENT & TEACHER SURVEY

Google

96%

Of teachers say kids should learn about
online safety at home AND in school



Be Internet Legends is an educational programme that empowers younger children to use the web safely and wisely, so they can be confident explorers of the online world.

What does Be Internet Legends consist of?



Teacher resources and lesson plans accredited by PSHE Association



Interactive assemblies in primary schools across the UK



Interland online game that teaches the key lessons of internet safety



Family guide with fun activities for parents and children

Be Internet Legends curriculum

The robust lesson plan includes:

- Learning goals
- Must-know vocabulary
- Guides for classroom discussion
- Student worksheets

Be Internet Kind: Pillar 4

Respect Each Other

The power of online positivity

Please read the detailed lesson plans:

- Pages 56-61 for years 3 & 4, Ages 7-9
- Pages 72-74 for years 5 & 6, Ages 9-11

Activities

- Suitable for both ages 7-9 and 9-11
- Please read the safety guide at the front of the booklet before running any activities with pupils

Lesson summary

Overall aims

This is the final lesson in a series of four looking at online safety. Learning to care and empathy online – and knowing how to respond to negativity and hurtful behaviour – is essential for building and maintaining healthy relationships. These skills can help feelings of isolation which can sometimes lead to bullying, depression, academic and other problems. The activities in this lesson teach pupils how to interact positively online as well as enabling them to recognise and manage negative online behaviour.

Objectives

Pupils will learn

- ✓ How to develop respectful, empathetic and healthy online relationships.
- ✓ Ways to manage and respond in a healthy and safe way to hurtful online behaviour.

Outcomes

Pupils can

- ✓ Demonstrate ways to build positive and healthy online relationships and friendships.
- ✓ Describe strategies they can use to respond to hurtful online behaviour, in ways that keep them safe and healthy.
- ✓ Identify sources of support that can help friends and peers if they are experiencing hurtful behaviour online.

Activity guide

Activity 1: How can I stand up to others online? (15 mins)
Activity 2: Turning negative into positive (20 mins)
Activity 3: Mixed messages (5 mins)
Activity 4: Reacting to role models (10 mins)
Activity 5: Interland: Kind Kingdom (20 mins)

Assessment opportunities

- Assessing pupils' pre-existing knowledge in the introductory activity.
- Think, pair, and share with peers.
- Class discussion and teacher circulation during activities.

Plenary


Pupils share advice based on what they've learnt.

Be Internet Legends.

Be Internet Kind: Activity 1

How can I stand up to others online?

Let's talk



Why does kindness matter?

Sometimes it's important to remind ourselves that behind every username and profile picture there's a real person with real feelings, and we should treat them that way. When bullying or other inappropriate behaviour happens, most of the time there are three types of people involved:

- A **bully** – or bullies.
- Someone being bullied – the **target**, or **victim**.
- One or more people we call **bystanders**.

A bystander has the power to intervene and report inappropriate behaviour, but doesn't do anything to stop it. Your goal is to call out bad behaviour and stand up for kindness and positivity. A little positivity can go a long way online. But the opposite is also true: A little negativity can spread into something serious, with upsetting and possibly harmful consequences online.

Here are some ways that upstanders can help stop bullying and stop negative messages online:

- **Set a good example**
Being a positive voice among your friends helps spread positive feelings all around.
- **Be a friend**
Being consistently friendly – both online and offline – shows your classmates that they're not alone, which can be especially helpful if they're being bullied or just feeling sad.
- **Don't encourage bad behaviour by giving it an audience**
Don't 'like' or respond to hurtful comments or posts. Sometimes bullies act aggressively in order to get attention, and if you and your friends don't encourage them, they're more likely to stop.
- **Don't pass on hurtful messages**
Instead, tell the person who sent the message that you don't think it was funny or acceptable, and consider contacting the person who was targeted to provide help and support if needed.
- **Report mean, bullying behaviour**
Use online reporting tools or tell your parent, teacher, friend or sibling.

Respect Each Other

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Sharp

Think
Before you
Share

Alert

Check it's
For Real

Secure

Protect
Your Stuff

Kind

Respect Each
Other

Brave

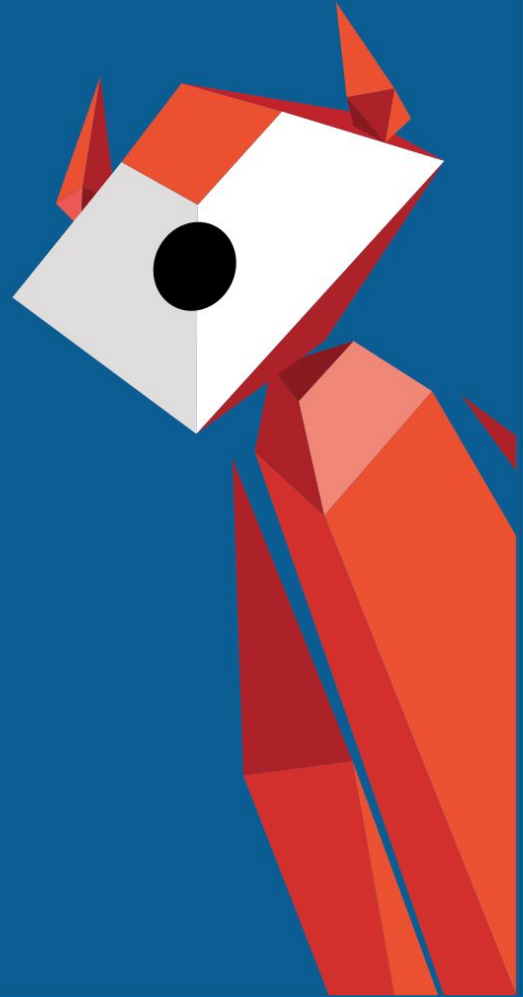
When in
Doubt,
Discuss



Sharp

Think Before You Share

Help pupils make and maintain a positive online reputation, by managing their privacy and protecting their personal information



Alert

Check it's For Real

Help pupils develop the skills to stay safe online by spotting the clues that something may be suspicious, misleading or a scam.



Secure

Protect Your Stuff

Help pupils help pupils understand the importance of protecting their personal information online and be aware that the information they put online is not necessarily safe and/or private.



Kind

Respect Each Other

Help pupils to interact positively online as well as enabling them to recognise and manage negative online behaviours.



Brave

When in Doubt, Talk It Out

Encourage pupils to reach to a trusted adult if they come across something confusing or tricky.

